

<b>200 OFFICE</b>	<b>VIP BREAKFAST</b>								
7:00 AM	Presentation	Eric Guichard, Founder & Managing Director, Homestrings, Ltd [ a Gravitas Capital, Inc. Company]	Panelist:	Dave Hodgson, CEO, Palidin Group, Austalia;	Bruce Roberts, CEO, Carolina Financial				
<b>GRAND ATRIUM</b>	<b>GENERAL SESSION</b>								
9:00 AM	Welcome	Clyde Anderson, CNN							
9:05 AM	Opening MLK Speech	TBD							
9:10 AM	The Occasion	TBD							
9:15 AM	Salutations - The Georgia Governors Office	TBD							
9:18 AM	Salutations - City of Atlanta	The Honorable Kaseem Reed, Mayor, City of Atlanta [Invited]	Councilman Kwanza Hall						
9:21 AM	Salutations - The United States Senate Committee on Small Business & Entrepreneurship	Don Cravins, Chief of Staff & General Counsel, The United States Senate Committee on Small Business & Entrepreneurship							
9:24 AM	Salutations - The Small Business Administration	Cassius Butts, Regional Administrator, Small Business Administration	Deputy Administrator Marie Johns, Small Business Administration [Invited]						
9:27 AM	Salutations - The White House	Joshua Dubois, Executive Director, Faith & Neighborhood Partnerships, The White House [Invited]							
9:30 AM	Introduction of Bishop Rodney Sampson	Dr. Robert Jennings, President, Lincoln University							

9:35 AM	Conference Keynote	Rodney Sampson, Author, <i>Kingonomics: Twelve Innovative Currencies For Transforming Your Business &amp; Life, Inspired by Dr. Martin Luther King, Jr.</i>							
10:00 AM	Call To Action   Major Announcements	Crowdfunding Partnerships & Causes	Pitch.Up \$25K Business Plan Competition	eDNA Press   Pearson Book Imprint	Micro-Loan Intermediary	Strategies For Small Business Partnership			
10:15AM	Bootcamp Launch Session	Sponsored by: 1-800 Accountants							
<b>11:15 AM</b>	<b>Lunch</b>								
<b>BOOT CAMPS</b>	<b>FOUR SIMULTANEOUSLY RUNNING ROOMS</b>	<b>MOST SESSIONS HAVE A SHORT 20 MINUTE EXPERT PRESENTATION</b>	<b>EACH SESSION HAS UP TO 7 PANELISTS FOR INERACTIVE Q/A</b>						
<b>ROOM - GRAND ATRIUM</b>	<b>START.UP [Sandra Hirschberg and Dan Guttman, Co-Founders, Social Innovation Academy, Bootcamp Moderators]</b>	<b>Short Presenter</b>	<b>Panelist</b>	<b>Panelist</b>	<b>Panelist</b>	<b>Panelist</b>	<b>Panelist</b>	<b>Panelist</b>	<b>Panelist</b>
Session Times	Sessions Listed Below								
12:00 PM	<b>Expose Up.</b> Be exposed to innovative business start-ups that are changing the world.	Faruq Hunter, Founder and President, Genius Corp [Top 50 in Technology]	Identity   Data Industry: Gina Paige, Co-Founder, African Ancestry	Innovation & Technology: Elbert Clayton III, Founder, BreakingVoice.es	Health Information Technology Industry: Alan W Urech, Principal, Stoney River Capital; SVP, 200 Peachtree & 200 Office	Intellectual Property: Paula White, Founder, Paula White Enterprises	Real Estate Technology: Khisaun Ferguson, Founder & CEO, DRWLL	Web & Mobile: Candace Mitchell, Co-Founder & CEO, Techturized	Farming & Agriculture: Steve Whitmire, CEO, Brasstown Beef
1:00 PM	<b>Structure Up.</b> Launch a business the correct way the first time.	1-800 Accountant Best Selling Author	Bert Seither, VP, 1-800 Accountant	Legal Incorporation Expert: Provided by 1-800Accounting	Business Planning Expert: Provided by 1-800Accounting	William C. Head, Esquire; Head, Thomas, Webb & Wills	PEO Expert: Henry Hardin, CEO, SCI Companies; or Greta Cairnes, Director, SCI Companies	Sara Day Evans, Co-Founder, Prosperity Collective	Mialeeka C. Williams, Esq., Patent Attorney



ROOM - CONFERENCE CENTER- 1	GROW.UP [Greg Salvatore, Principal, R Four, Inc.; Faciliated mergers and acquisitions for Trans Union Corporation]	Moderator	Panelist	Panelist	Panelist	Panelist	Panelist	Panelist	Panelist
Session Times	Sessions Listed Below								
12:00 PM	<b>Innovate Up.</b> Learn to reinvent and rebrand yourself. Learn how to create new products or services in existing markets.	Tamara Lowe, CEO, Box Your Brilliance	Greg Cumberford, President, Bent Creek Institute	Devra Daughtry, President & CEO, Excellenct Care Management	Mitch Martin, Co-Founder, Global Concessions	James Andrews, Founder, SocialPeople	Harry Manning, Founder, TOB Properties [MLK Real Estate Owner]	Melanie Few, CEO, Results, Inc.	Bill Allen, Founder, Allen Entrepreneurial Institute [Invited]
1:00 PM	<b>Develop Up.</b> Learn to develop new spaces, niches, markets and territories.	Bert Carrington, Founder & Moderator, Diverse Point; Manager of Supplier Diversity, SunTrust Bank	Tyrone D. Bland, Managing Partner, Porter Tellus	Africa Expert: Eric Guichard, Founder & Managing Director, Homestrings, Ltd [ a Gravitas Capital, Inc. Company]	Europe Expert: Adrie Reinders, Co-Founder, EFactor	Dubai Expert: David Drake, Founder & CEO, LDJ Capital; Founder, The Soho Loft	Austalian Expert: Dave Hodgson, CEO, Paladin Group	Asia Expert: Gregory Lykiardopoulos, Chairman & CEO, Triron Distribution Sytesms, Inc. and Priviledged, Inc. [Sold his commercial airline to American Express for \$500M]	James Walker, Esquire, James Walker & Associates
2:00 PM	<b>Biz Up.</b> Lean practical innovative sales and co-business development strategies and techniques.	Nicola Jackson, Co-Founder, Supreme Team International	Jim Jurewicz, Director, The Summit Group	Alexis Levi, CEO, Alexis Levi Sports & Entertainment Group; General Manager, The Vegas Stars	Dorothy Cook, Platinum President, Ardyss International	Michael Vaccaro, Vice President, Business Development, Pearson	Malcom Pope, Co-Founder, For The People	Kevin Johnson, CEO, Johnson Media	Trevor Lohrbeer CEO & Co-Founder, Lab Escape; Founder, Lean Decisions
3:00 PM	<b>Crowd Up.</b> Undertand the JOBS Act, equity based crowdfunding and beyond.	Jason W. Best. Managing Director, Crowdfund Capital Partners	Doug S. Ellenoff, Ellenoff, Grossman & Schole, LLP	Jervis Hough, President, Arctic Island BD	DJ Paul, Founder, Crowdfunder	David Drake, Founder & CEO, LDJ Capital; Founder, The Soho Loft	Joy Schoffler, Principal, Leverage PR	Devin Thorpe, Forbes Magazine; Author, Crowdfunding Your Mark On The World: A Guide To Successful Crowdfunding For Social Entrepreneurs	Matthew Charnay, Managing Director, International Development Expansion Organization

4:00 PM	<b>Capital Up.</b> Capitalize your business during transitional stages and economic climates.	Charles Green, Executive Director, Small Business Finance Institute; Author, Get Financing Now & The SBA Loan Book	Dr. Michael Grayson, Grayson Financial Services	Chip Leas, Co-Founder, Plan B Growth	Stefan London, CEO, Accelerated Revenues	Jervis Hough, CEO, Artic Island Broker Dealer	Bruce Roberts, President, Carolina Financial Securities	David Smith, Serial Investor, Hartford, CT	Laurie Sossa, Founder & CEO, The Southern Barter Network
5:00 PM	<b>Connect Up.</b> Authentic peer to peer and peer to corporate networking.	Host: Clyde Anderson, CEO, Clyde Speaks; CNN Financial Contributor	Host: United States Committee on Small Business & Entrepreneurship						
<b>CONFERENCE CENTER- 2</b>	<b>INVEST.UP [Jervis Hough, CEO, Arctic Island Financial; Chris Tyrrell Managing Director Nehemiah Investments, Co-Chair] Patrick Howell, CEO, San Diego Investment Conference]</b>	<b>Moderator   Short Presenter</b>	<b>Panelist</b>	<b>Panelist</b>	<b>Panelist</b>	<b>Panelist</b>	<b>Panelist</b>	<b>Panelist</b>	<b>Panelist</b>
Session Times	Sessions Listed Below								
12:00 PM	<b>Crowd Up.</b> Learn and understand the legal implications of the JOBS Act and equity based crowdfunding for accredited investors.	Doug S. Ellenoff, Ellenoff, Grossman & Schole, LLP	Jervis Hough, President, Arctic Island BD	Joy Schoffler, Principal, Leverage PR	Jason W. Best. Managing Director, Crowdfund Capital Partners	Eric Guichard, Founder & Managing Director, Homestrings, Ltd [ a Gravitas Capital, Inc. Company]	DJ Paul, Founder, Crowdfunder	Devin Thorpe, Forbes Magazine; Author, Crowdfunding Your Mark On The World: A Guide To Successful Crowdfunding For Social Entrepreneurs	Chris Tyrrell Managing Director Nehemiah Investments, Co-Chair]
1:00 PM	<b>Second Up.</b> Learn about the developing secondary markets for private equity investments, crowdfunding and beyond.	Dara Albright, CEO, Now Network	Vince Molinari, Founder of Gate Technologies & Gate Global Impact	Bruce Roberts, President, Carolina Financial Securities	Dirk Ahlborn, Founder, Jumpstart Fund	Bryan Brown, Esq., Partner, Thompson and Knight	Devin Thorpe, Forbes Magazine; Author, Crowdfunding Your Mark On The World: A Guide To Successful Crowdfunding For Social Entrepreneurs	Open	Open

2:00 PM	<b>Fund Up.</b> Understanding long-term investments in growth industries and beyond.	Doug S. Ellenoff, Ellenoff, Grossman & Schole, LLP	Alan W. Urech, Investor & SVP, 200 Peachtree & Office	Robert Galanti, Lead Investor, 200 Peachtree	Gregory Lykiardopoulos, Founder, Triton & Privileged, Inc.	Adrienne Lance Lucas, Principal & COO, ICG Real Estate Advisors, LLC	Dave Hodgson, CEO, Paladin Group	William A. Whipple, Jr. CFA, President & CEO, Amero Global Investors, LLC	Arthur Toole III, MBA, CEO, The Toole Group
3:00 PM	<b>Legacy Up.</b> Establishing estates, wealth, foundations and investing in definitive social causes.	Shirley Sherrod, Co-Founder, Cypress Pond	Paula White, Founder, Paula White Enterprises	Mark Wilson, CEO, eVerifile; Founder, RYLA	Kevin Jones, Co-Founder, SoCap	Chris Tyrrell Managing Director Nehemiah Investments	Harry Manning, Founder, TOB Properties [MLK, Drive Real Estate Owner]	Rochelle Freeman, Agent, New York Life Insurance	Bill Allen, President & Founder, Allen Entrepreneurial Institute [Invited]
4:00 PM	<b>Legaaacy Up.</b> Continued.	Shirley Sherrod, Co-Founder, Cypress Pond	Paula White, Founder, Paula White Enterprises	Mark Wilson, CEO, eVerifile; Founder, RYLA	Kevin Jones, Co-Founder, SoCap	Chris Tyrrell Managing Director Nehemiah Investments	Harry Manning, Founder, TOB Properties [MLK, Drive Real Estate Owner]	Rochelle Freeman, Agent, New York Life Insurance	Bill Allen, President & Founder, Allen Entrepreneurial Institute [Invited]
5:00 PM	<b>Connect Up.</b> [Private investor networking]	Introduction of Pitch.Up Applicants [Proposed]	Sprout.Up Pitch [Select Investors]						
<b>CONFERENCE CENTER -3</b>	<b>FUND.UP [1.800ACCOUNTANTS   SUE MALONE   PLAN B GROWTH]</b>								
1:00 PM - 9:00 PM	Expert appointments.	Incorporation	Business Planning	Business   Personal Tax	SBA Loans [\$5-20K]	Growth Capital [\$20K - 200K]	Equity Investment	Pitch.Up Competition	Genius Corps
<b>CONFERENCE CENTER- 4</b>	<b>SPROUT.UP [Adrienne Lance Lucas, CEO, Keno Fund &amp; Keno Foundation, Co-Chair]</b>	<b>Moderator   Short Presenter</b>		<b>CONFERENCE CENTER - 5</b>					
	Schedule				Schedule				
9:00 AM - 11:00 AM	General Session			9:00 AM - 11:00 AM	General Session				
12:00 PM - 6:00 PM	Boot Camp			12:00 PM - 6:00 PM	Boot Camp				
6:00 PM - 9:00 PM	Kidz Connect.Up [DJ]			6:00 PM - 9:00 PM	Kidz Connect.Up [DJ]				
6:00 PM	Connect Up	Clyde Anderson, CNN							
7:00 PM	Currency Awards								
8:00 PM	Book Signing								
9:00 PM	Win Up Affair	Various Host Committee							

(a) Schedule subject to change. (b) 2. Most sessions will have an expert moderator that will give a short keynote presentation to frame the 1-hour panel conversation.